



**CENTRE for
LEADERSHIP
PERFORMANCE**

*Developing Cumbria's leaders
for today and tomorrow*

Dream Placement

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The Dream Placement scheme brings together the brightest and boldest young students of Cumbria with some of the most forward-looking and successful businesses in the county. With Dream Placement now in its fifth year, the Centre for Leadership Performance is looking to build on its success to make the 2018 Dream Placement Scheme even bigger and better. Could you play a part?



Student on placement with Story Contracting



“ Dream Placement is all about creating aspirations and developing Cumbria’s highest potential sixth formers into tomorrow’s leaders. Candidates build their confidence and skills as well as experiencing how companies and their leaders operate. This ultimately helps them to set their own career aspirations for the future. ”

Al Wilson, CflP General Manager

The most valuable part of the scheme is the week-long placement for each student with their host company. Students get the chance to see how the real world of business operates, how leaders work and how vital decisions are made. Companies get to build relationships with Cumbria’s brightest young people.

Dream Placement in a nutshell

STEP 1 applications

Local students aged 16-18 send in applications to the Centre for Leadership Performance. CflP reviews the applications and makes a short-list of students who will be invited to attend a selection event.



STEP 2 the selection event

The selection event is the first time that students and employers come together. During this day there are various activities, including speed-interviewing, which will help to match the students’ skills and aptitudes to the various employers. Although there is no guarantee that every shortlisted student will be placed with a host company, we work hard to place as many students as possible. The successful students are then allocated to the host companies and all are invited to the development day.



STEP 3 the development day

The students get together with their host companies for a day of activities organised and facilitated by CflP, such as goal setting and skills audits, to get everyone prepared for the placement week.



STEP 4 placement week

The Dream Placement takes place – the exact programme of the week varies depending on the type of host company and the interest of the student but all will experience leadership in action and learn what Cumbria’s employers have to offer for capable and ambitious young people.



STEP 5 showcase event

After the placement week the students and companies get together to celebrate what they have achieved and to share their experiences.

Coulson Associates meeting students



Key dates for Dream Placement 2018

Mon 4th September 2017

Opening date for student applications

Mon 30th Oct 2017

Closing date for student applications

Thurs 7th Dec 2017

Selection Event at Energus – shortlisted students are invited to a selection event with the host companies

Tues 12th Dec 2017

Selection Event at Carlisle – shortlisted students are invited to a selection event with the host companies

Sat 27th Jan 2018

Development Day at Energus – students who have been selected for a placement participate in a day of activities to prepare them for placement

Mon 12th - Fri 16th Feb 2018

Placement Week – selected students undertake a week's Dream Placement with their host company

Thurs 22nd March 2018

Showcase Event – companies and students get back together to share their placement experiences



Students on placement with Doosan Babcock Ltd



NHS students

Students and the Dream Placement Scheme

For students, the Dream Placement Scheme gives an insight into the world of work with a leading Cumbrian employer. But this is not just a simple work-experience scheme – as a student, you will get a unique opportunity to see how the senior teams and leaders of industry go about dealing with the challenges they face.

As an ambitious young person, this is a glimpse of how your working life could be in 10 years' time. Could you help lead a local business in the future? Or would you like to run your own company? Well, this is your chance to get a taste of what it would be like!



Development Day team building with host companies and students

Companies and the Dream Placement Scheme

For the host companies taking part in the Dream Placement scheme, this is a chance to connect with the young people of the county and show them how exciting and challenging working life can be. The Centre for Leadership Performance can help match you with the right student and also assist with the structure of the placement week. The most important thing is that the placement should give the student a taste of what it is like being a leader in your company.



Companies who offered Dream Placements in 2017



What people think...

“ We have been tremendously impressed by the calibre of the young people competing for the opportunity to spend a week with a company like ours, and the feedback from the people who have been working with Meg, our Dream Placement this year, has been outstanding, and we definitely plan to stay in touch with her. ”

Grant Thornton, Competency Management Systems Developer at Innovia Films Ltd

“ Dream Placement encourages local students to think of a career in the nuclear industry and it is a demand of resources that we will need in the very near future. It is all to do with growth and sustainability and this is the next generation to do it for us. ”

Mark Ritchie, Operations Manager, AmecFW

“ I applied for the Feb 2016 placement but wasn't successful but I got feedback on my application and took that on board and applied this year. I got through to the interview stage which is a great experience even if you aren't successful. I was offered a placement and the experience and knowledge this has given me will be something I will use and think about throughout my career. ”

Hannah Thurogood, student on placement at Balfour Beatty

“ As this was our first time being involved in the Dream Placement Scheme we found it really beneficial to our business and for the graduates involved.

It was great to work with aspiring students and to be able to collaborate with other local businesses. ”

Nina Halligen, Graduate Engineer, Ansaldo NES

“ I had an amazing time and feel very lucky to have been involved. I have learnt so much myself from the students and I am trying to implement those ideas into the way I/we work. ”

James Manser, Internal Verifier/Assessor, North Cumbria University Hospitals NHS Trust

“ We were quite sorry to see Emily and Jon leave us on Friday, they were absolutely brilliant and we loved having them with us for the week.

They were both a real credit to their corresponding schools and we are so pleased to have selected them. ”

Bill Miller, Recruitment Programme Manager, Doosan Babcock Limited



Emily Garroway and Jonathan Dunn



The Centre for Leadership Performance
Developing Cumbria's leaders for today and tomorrow

Interested?

If you are a company or a young person aged between 16 -18 and wish to take part in Dream Placement, please visit our website www.cforlp.org.uk where you can find out how to enter, or call us on **01900 824822**

 @CentreforLP  Centre for Leadership Performance

1st Floor, Town Hall, Cockermouth CA13 9NP

“ To anyone taking part or thinking of taking part in the future, I would just say *do it*. Because there are very few opportunities like it. ”

Flo Hanlon, now an apprentice at Sellafield Ltd

“ I had an amazing week with Story Contracting which really opened my eyes to the engineering opportunities right here in Cumbria. ”

Lucy Parsons, Dream Placement with Story Contracting



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