

Cumbria Student Conference

Energus Conference Centre
Workington

June 28, 2018



In association with Cumbria Aspires



Welcome from the organisers

We would like to welcome you to this one day conference for Cumbrian students who may aspire to attend the more academically challenging universities. You are all here because you expect to achieve high A level grades and are considering applying to this group of universities.

We have designed this conference to give you a first hand introduction to some of the best academic universities and some practical help and information about the application process, financing options and “how to present the best version of yourself”

The conference is being run in association with Cumbria Aspires, a group whose mission statement includes “... to inspire students in our partnership to aim towards excellent higher education”. This conference builds on similar events that Cumbria Aspires has organised in the past.

We hope you will find the day helpful, enlightening and inspiring!

Brian & Denise Taylorson

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Morning Session

9.00 Introduction

9.15 – 10.15

Panel discussion with representatives from Cambridge, Durham, Edinburgh, Leeds, Manchester and Warwick.

Topics will include:

- Why they want students from West Cumbria to apply?
- What is unique about their university?
- What do they look for in personal statements?
- How do they support students?
- Bursaries and financing
- Open days/summer schools

10.15 University Mini- Fair

- Introduction
- Format and Assignments

11.45 Feedback and final comments

12.30 Lunch

Afternoon Session

1.15 Student Financing – Jonny Sunter

- “The myths and facts about student finance”

1.45 Workshop - Facilitated by Denise Taylorson

- Getting started on your Personal Statement

1.45 Parallel Session for teachers - “Giving the best advice when it comes to applications and personal statements”

- Round table discussion with university representatives

3.30 Close

Purpose

For academically strong year 12 students who aspire to attend the more challenging universities.

Providing practical information on the application process.

Location



ENERGUS
Blackwood Road,
Lillyhall, Workington
CA14 4JW
Phone: 01900 605665

What you should bring?

Writing material. A conference folder will be provided on arrival and registration. Name badges will also be provided

Cost

£5 per student which will be collected on arrival.

Biographies

Brian Taylorson

Brian grew up in Mirehouse, Whitehaven where his mother still lives today. He attended Whitehaven Grammar School (now Whitehaven Academy) and, encouraged by the then headmaster, successfully applied to Pembroke College, Cambridge to read Engineering. He was one of only two students to apply and gain entry to Oxbridge in that year. His education at Whitehaven and Cambridge had a major influence on his life and career and he successfully moved into financial management after university. He held several senior finance roles in two global chemical companies during his career and has lived with his wife Denise and daughter Sally in several countries. He has always maintained a strong link with Cumbria and, after retiring from executive life in November 2016, spends more time in Cumbria and is enthusiastic about the work that Cumbria Aspires does in encouraging students to aim high!

Brian is a Chartered Accountant and a member of the Institute of Corporate Treasurers.

Denise Taylorson

Denise is from Ashington in Northumberland. She has worked as a coach, trainer and presenter for over 35 years and her areas of interest are effective communication skills, assertiveness, personal impact and change management. Her clients are highly diverse groups of people across a range of industries, including banking, publishing, retail and education. Most recently she ran a programme for the Bank of England looking at how it can better communicate with the public.

For several years she has had a strong focus on career coaching, helping people decide on next steps in terms of their future. She works with young adults on confidence building and interview techniques for university entrance and first jobs.

She has a degree in English Language and Literature from the University of Reading, is a Master Practitioner in Neuro Linguistic Programming and a member of the Chartered Institute of Personnel Development.

DIRECTIONS TO ENERGUS CONFERENCE CENTRE

ENERGUS.

Blackwood Road
Lillyhall
Workington
Cumbria
CA14 4JW



From the North

Leave the M6 at Junction 44 heading West through Carlisle onto the A595 Bypass to Cockermouth and then join the A66 heading towards Workington. At the roundabout turn left onto the A595 for Whitehaven. Carry on driving until you reach another roundabout and take the 3rd exit onto Branthwaite Road. Then take your next left onto Blackwood Road, and then take your next right where you will find the entrance.



From the South

Leave the M6 at junction 40 sign posted Penrith, travel West on the A66 until you bypass Cockermouth, then turn left onto the A595 for Whitehaven. Carry on until you come to a roundabout and take the 3rd exit onto Branthwaite road, then take the next left onto Blackwood Road, then take your next right where you will find the entrance.



From the West

Leave Whitehaven on the A595, at the end of the bypass take the 2nd exit off the roundabout, at the next roundabout take the first exit and continue on the road sign posted for Lillyhall Business Park. Take your first right into the Business Park. Then turn right and then the next left onto Blackwood Road, and then take your next left where you will find the entrance.



Parking

Ample free car parking on site.



By Train

The nearest train station is Workington which would require a short taxi journey to Energus.

For more details please contact Northern Rail Enquiries on 08457 48 49 50



If you have any problems please feel free to call Energus on 01900 605665 or visit our website www.energus.co.uk