

*What My Dream Placement Has Taught
Me About*

Leadership

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The Questions I Will Answer During this Presentation:

- ❖ What are the key traits of effective **leadership**?
 - ❖ How does Sellafeld Ltd as an organisation act as a **leader**?
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I will also be discussing...

- ❖ My Dream Placement and how it has demonstrated effective leadership to me.
- ❖ The experience I have gained during my placement at Sellafeld Ltd and any observations of strong leaders I have made.
- ❖ The IDAH acronym I have used to convey the traits I believe a successful leader should possess.

My Dream Placement

- ❖ I embarked on a week long placement with Sellafield Ltd within the 'Corporate Affairs' Department.
- ❖ I spent my placement between Banna Court (West Lakes Science Park), the Sellafield site and Albion Square (Whitehaven).
- ❖ My week consisted of managing the Sellafield Ltd social media pages, a visit to THORP, a site tour, a behavioural safety course, STEM activities with other dream placement students, writing an article for the Sellafield Ltd newspaper *Energise*, coming up with solutions to problems the organisation is currently experiencing about use of technology, and creating a presentation about leadership to be delivered to senior leaders of the NDA and Sellafield Ltd.
- ❖ I met with:
 - Paul Foster, Chief Executive Officer
 - Jamie Reed, Head of Development and Community Relations
 - Emma-Jayne Gooch, Head of Supply Chain Innovation
 - Mike Starkie, Mayor of Copelandand many more interesting people who had valuable experiences to share.

Integrity

Integrity – *noun* – the quality of having strong moral principles.

Where has integrity been displayed during my placement?

- ❖ The Equality, Diversity & Inclusion (EDI) mental health campaigns.
- ❖ The emphasis on safety within Sellafield Ltd.
- ❖ The way Sellafield Ltd supports chosen charities each year.

Determination

Determination – *noun* – the quality of being determined;
firmness of purpose.

Where has determination been displayed during
my placement?

- ❖ Sellafield Ltd sets clear objectives and goals it has to achieve within time limits.
- ❖ The organisation works hard benefit the local community and national economy proving it is worthy of the £2 billion it receives from the government annually.
- ❖ The Corporate Affairs department work hard to ensure Sellafield Ltd maintains a good reputation and that its positive messages are effectively delivered.

Approachability

Approachable - *adjective* - capable of being approached; accessible; friendly and easy to talk to or deal with.

Where has approachability been displayed during my placement?

- ❖ The EDI survey results showed that 76% of employees feel their manager supports them to their full potential and 94% agreed their manager supported them when they needed personal time off.
- ❖ The Keep In Touch meetings encourage approachability and a comfortable work environment.
- ❖ I have been encouraged to approach people with questions and ideas I believe would benefit Sellafeld Ltd.

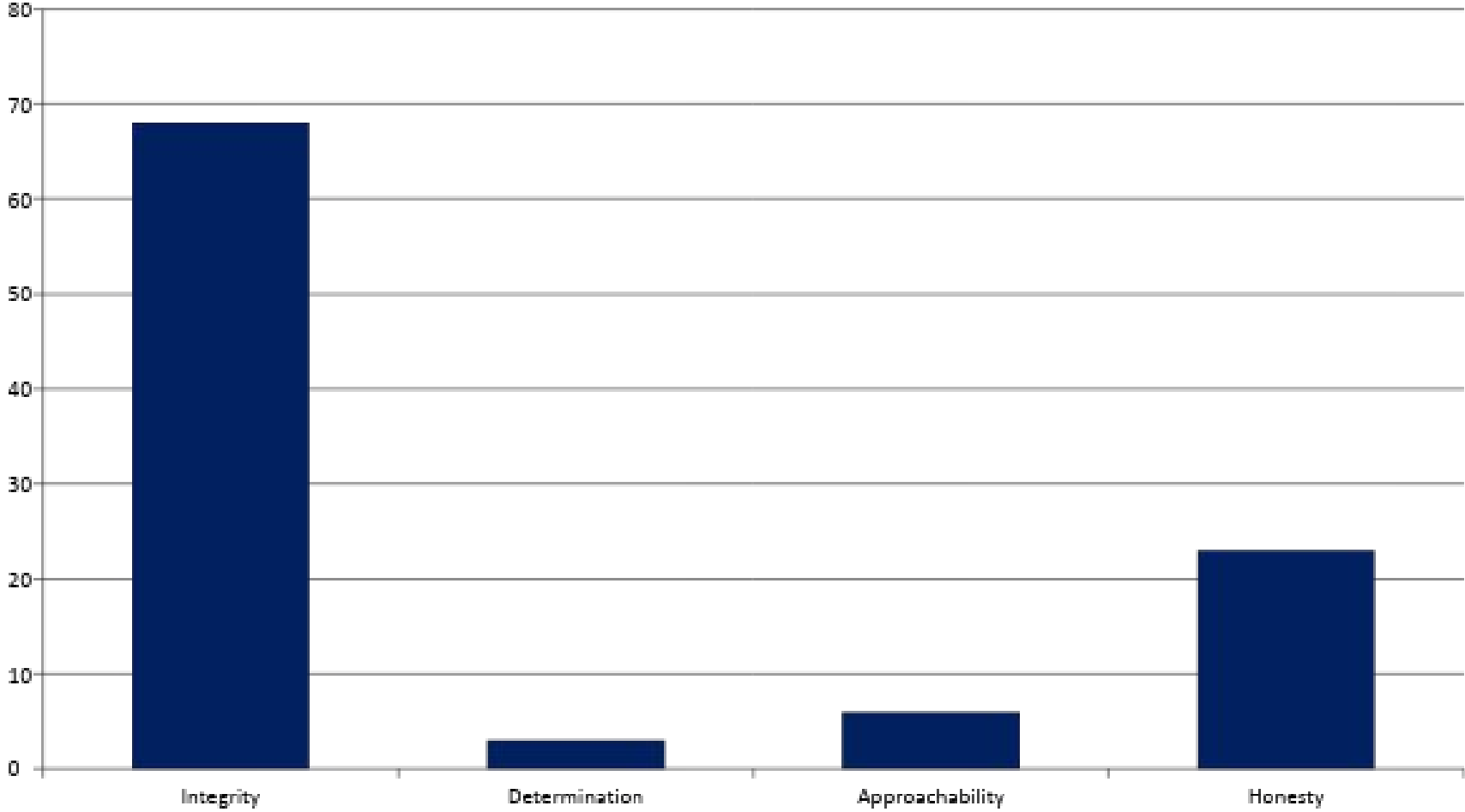
Honesty

Honesty – *noun* – the quality of being honest; moral correctness.

Where has honesty been displayed during my placement?

- ❖ Sellafield Ltd openly interacts with the media.
- ❖ Internal and external newspapers/magazines are produced in order to educate people about what is going on within Sellafield Ltd.
- ❖ The EDI survey results were publicly released – Sellafield Ltd is admitting that there are areas of EDI that it needs to improve on.

Results from a poll on the Sellafield Community twitter page about the most important trait of IDAH leadership...



Integrity = 68%, Determination = 3%, Approachability = 6%, Honesty = 23%

**What does Sellafield Ltd
think are the key traits of
leadership?**

How does Sellafield Ltd as an organisation act as a leader?

- ❖ By taking **responsibility** for efficient and effective use of taxpayers money which is used to fund Sellafield Ltd and its activities.
- ❖ By leading the community to a **safer** environment by decommissioning aging nuclear building and safely storing harmful nuclear material while maintaining strong health and safety performance
- ❖ By supporting the local economy through the diversification of skills, employing local people and supporting economic growth.

**How does Sellafield Ltd
think it acts as a leader?**

In conclusion - what have I gained from this week?

- ❖ An understanding of leadership, corporate strategy and communication.
- ❖ A better insight into the range of career paths and types of jobs at Sellafield Ltd.
- ❖ Several contacts for the future and further networking.
- ❖ Strengthened confidence in working within a professional workplace.
- ❖ A greater appreciation for Sellafield Ltd's impact on the community.
- ❖ Increased appreciation for Sellafield Ltd's success and influence in the local environment and gratitude for being able to experience working there.

**Thank you
for listening.**