

## Marketing

Who are your customers?

Parents, and people in the village.

Where are your customers based?

School and village.

How will you advertise?

Facebook, Posters, go around classes, governors and teachers, emailed letters

Where and when will you sell your product or service?

From school

Feeders from 2<sup>0th</sup> of November. Trees from 13<sup>th</sup> to December

How will you raise awareness of your cause or social enterprise ideas?

Tell everyone

Will you have a company name, logo or mission statement?

Logo Florence won the competition.

## Make a Difference

What difference will your social enterprise make to your school or your local community?

trees will help the biodiversity

help us do since

get people to work for us in school

get to know people in the village

learn about business

nice place for people to visit

What UN Global Sustainability Goals does your social enterprise best fit with?

11 sustainable communities 13 climate action 15 life on land

17 partnership for goals

3 good health and well being

## Our **BRIGHT STARS Oct23 Social Enterprise** Business Plan

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School Name: *Moorrow School.*

Business Name: *leasy Habitats*

What are you raising money for (cause/charity)? *School grounds.* *Jigsaw Childerens hospice.*

### Business Description

What is your business idea? *plant trees.* *Signs*  
*make birdfeeders.* *Spencer memory*

Is it a product or a service or both?

*both*

## Job Roles

Who is going to do what?

Finance team.

↖ Mrs Heywood by the staff

Mia, Miley, Archie, Florence.

Desing—— whole class.

We are going to lots of people from IZZYS work.

What job roles will you need and what skills?

Leader  
confident  
good listener  
good ideas  
help others  
Posativity

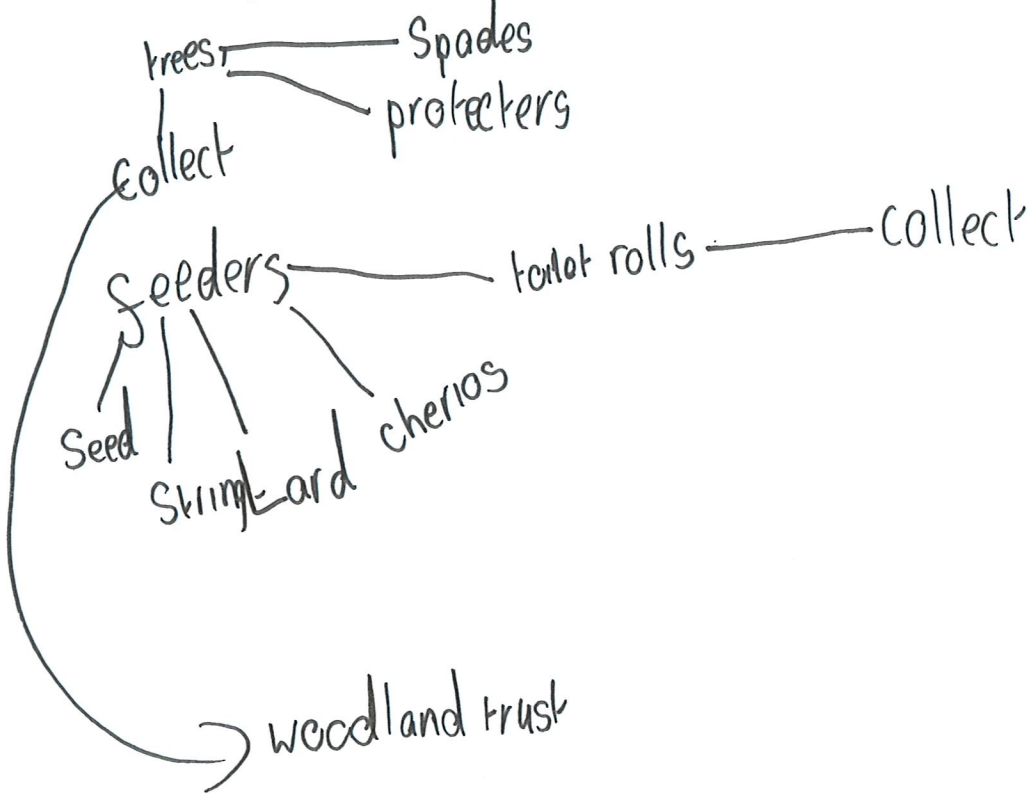
How will you all work as a team?

Vote for things help each other

be prepeared

## Products and Services

What do you need to be able to do it?



Who do you need to help?

Izzy Lucy ————— Bechtel

Mrs Heywood

Mrs Bone

Parents

Kids to collect trot rolls



## Finances

What will you do with your £50?

*Think creatively. Remember you can write to organisations to ask for free donations and can reinvest at any time.*

buy Seed, cherios, tree protectores, tree plaugs

What will you spend the £50 on?

What will you charge for your product or service?

bird feeders love birds £2

personal Seedy feedy £1

tees £10

business Minimum £30

From the profit you make at least half can go to your chosen charity or half back to developing your social enterprising plans, have a think about how much you want to make?

As much as possible.