

Business Plan



Marketing

Who are your customers?

Parents, and people in the village.

Where are your customers based?

School and village.

How will you advertise?

Facebook, Posters, go around classes, governors and teachers, emailed letters

Where and when will you sell your product or service?

From school

feeders from 20th of November. Trees from 13th December

How will you raise awareness of your cause or social enterprise ideas?

Tell everyone

Will you have a company name, logo or mission statement?

Logo Florence won the competition.

Business Plan



Make a Difference

What difference will your social enterprise make to your school or your local community? trees will help the biodiversity

help us do since

get people to work for us in school

get to know people in the village

learn about business

nice place for people to visit

What UN Global Sustainability Goals does your social enterprise best fit with?

11 sustainable cities and communities 13 climate action 15 life on land

17 partnership for goals

3 good health and well being

Business Plan



Our **BRIGHT STARS Oct23 Social Enterprise** Business Plan

School Name: Moorrow School.

Business Name: leafy Habitats

What are you raising money for (cause/charity)?

School grounds.

Jigsaw Childrens
hospice.

Business Description

What is your business idea?

make birdfeeders.

plant trees. Signs

Sponcer | memory

Is it a product or a service or both?

both

Business Plan



Job Roles

Who is going to do what?

Finance team.

Mrs Heywood by
the Staff

Mia, Miley, Archie, Florence.

Designing whole class.

We are going to lots of
people from IZZY'S work.

What job roles will you need and what skills?

Leader confident
good listener
good ideas
help others
Positivity

How will you all work as a team?

Vote for things help each other

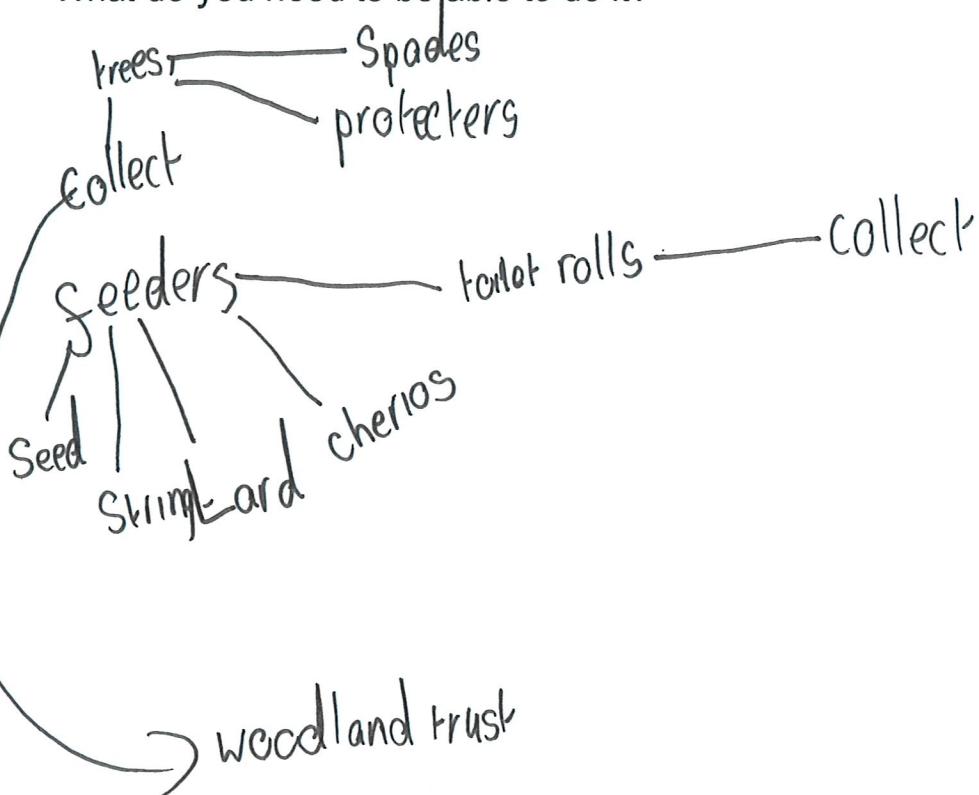
be prepared

Business Plan



Products and Services

What do you need to be able to do it?



Who do you need to help?

Izzy lucy ————— Bechtel

Mrs heywood

Mrs bone

parents

kids to collect toilet rolls

Business Plan



Finances

What will you do with your £50?

Think creatively. Remember you can write to organisations to ask for free donations and can reinvest at any time.

buy Seed, cherios, tree protectors, tree plaques

What will you spend the £50 on?

What will you charge for your product or service?

bird feeders love birds £2
personal Seedy feedy £1
trees £10
business Minimum £30

From the profit you make at least half can go to your chosen charity or half back to developing your social enterprising plans, have a think about how much you want to make?

As much as possible.