

Business Plan



Our **BRIGHT STARS** Oct23 Social Enterprise Business Plan

School Name: St bees village primary school

Business Name: Santa Paws

What are you raising money for (cause/charity)?

Animal concern
dogs
cumbria

Business Description

What is your business idea?

Christmas fair selling Xmas related things selling them to family and friend to raise money for the charity. and we are going to hold a film day and charge for the sweets.

Is it a product or a service or both?

it is a product; Christmas fair, coffee morning.
it can also be a service.

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Products and Services

What do you need to be able to do it?

We are going to hold a film day, and charge for ~~snacks~~ food/drinks, which we will use that money to buy the resources we need for the crafts.

Who do you need to help?

- Parent / family / friends
- US
- Maddy
- Mrs Hansen
- Customers
- Customer service
- You
- James

Finances

What will you do with your £50?

Think creatively. Remember you can write to organisations to ask for free donations and can reinvest at any time.

We are going to use half some of our money to buy snacks for the movie and use the spare money to from £50.00 and our profits from the movie snacks to buy our craft resources,

What will you spend the £50 on?

Snacks / chocolate / Bird food / fat balls / scope

What will you charge for your product or service?

A variety of prices

From the profit you make at least half can go to your chosen charity or half back to developing your social enterprising plans, have a think about how much you want to make?

We want to make £300 or more for our animal charity.

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Marketing

Who are your customers?

• parents
• Students
• family and friends.

Where are your customers based?

St bees to wh, te hawen.

How will you advertise?

We are advertise on school webside/posters

Where and when will you sell your product or service?

School feild, hall,

How will you raise awareness of your cause or social enterprise ideas?

animal concern cumbria

Will you have a company name, logo or mission statement?

We are called Santa Paws
Millie won the logo des. Design
design.

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Job Roles

Who is going to do what?

Scarlett - business manager

Finance: Austin, Millie, Toby. Keep money going in and out.

Customer Service! Sell things on the stalls & Production team! Keep an eye on things we are making, chaos film.

Business planners: Mel, Alexie, James, Mar

Holly business advisor.

Design team: Design, treasury map, wreaths

What job roles will you need and what skills?

how to balance a budget

Soap making, wreath making

ICT skills

Sales

How will you all work as a team?

discuss discuss every thing but I discuss ideas and she will make the final decision.

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Make a Difference

What difference will your social enterprise make to your school or your local community?

We will learn to work together and raise money for animal care charities.

What UN Global Sustainability Goals does your social enterprise best fit with?