

## Our *BRIGHT STARS Oct23 Social Enterprise* Business Plan

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School Name: Ellenborough Academy

Business Name: The clean carwash kids.

What are you raising money for (cause/charity)?

Andy's man club (Maryport).

### Business Description

What is your business idea?

Our children would like to offer a car wash service to their families, friends and local community.

Is it a product or a service or both?

Service.

## Products and Services

What do you need to be able to do it?

Man power  
water  
hose pipe  
pressure wash  
car shampoo  
15x sponge.

Who do you need to help?

Gleeson homes  
community  
Mr Rowley.

## Finances

What will you do with your £50?

*Think creatively. Remember you can write to organisations to ask for free donations and can reinvest at any time.*

Buy products to help us offer our service  
sponges etc.

What will you spend the £50 on?

sponges  
shampoo  
buckets.

What will you charge for your product or service?

minimum of £4 per wash.

From the profit you make at least half can go to your chosen charity or half back to developing your social enterprising plans, have a think about how much you want to make?

£200

## Marketing

Who are your customers?

Family and local community

Where are your customers based?

Manyport

How will you advertise?

facebook  
dojo  
posters

Where and when will you sell your product or service?

Thursday afternoons (dry weather)  
Saturday 9th December.

How will you raise awareness of your cause or social enterprise ideas?

facebook - tag local charity.  
posters  
uniting charity representatives.

Will you have a company name, logo or mission statement?

"The clean car wash kids"

Logo created by JM. - Winner.

## Job Roles

Who is going to do what?

C3 + 4 - carwash

TLM - JD - JM - finance - count money

CC + BT collect money

teams create posters

Shopping list TB, KB, TLM, EDS, + Miss A.

What job roles will you need and what skills?

Leadership

Team work

communication.

How will you all work as a team?

The children in class 4 will lead children in class 3. Everyone will work together.

## Make a Difference

What difference will your social enterprise make to your school or your local community?

Awareness of what our tiny school can do.

Awareness of AMC in Manyport.

We will be able to enhance our outdoor equipment and AMC will be able to complete new training, run events and add to tea/coffee fund for weekly clubs.

What UN Global Sustainability Goals does your social enterprise best fit with?

Eco friendly car wash.