

LESSON PLAN: Introduction to your organisation

Curriculum links

Geography, PSHE, Maths, Computing, Numeracy, Literacy, Art and Design

Skills development (3 high to 1 low)



Learning Aims

Bright Stars requires you to help the pupils in your school to set up a social enterprise. During this workshop the children will learn about your business and the different roles within a business.

Resources Required

Your own simple PowerPoint about your business, pens, paper.

You can also **download** and use the PowerPoint ***Bright Stars - Presentation - What is a business?*** – it includes examples of McVitie's.

Lesson plan

What is a business?

An organisation that produces and/or sells goods or services and a place where people work. Talk about how businesses are not just about making a profit, but are increasingly aware of the need to make a positive impact on their local communities and on the planet.

Example – McVities

Show a picture of: McVitie's – see *BS - Presentation - What is a business?*

Ask the children: Is this a large, medium or small business?

Suggested Answers

- **What do they do?** – they produce a variety of tasty biscuits.
- **Who are they for?** – they try to make sure there's a type of biscuit for everyone.
- **What do they cost?** - the biscuits are not too expensive and are good quality.
- **Where do they sell them?** – you can buy McVitie's all over the country in different places.
- **How do people know about them?** – adverts on TV, on bus stops, in shops and posters. People tell each other and the packaging makes you want to buy them.

Answer these questions about your own business too to help the children understand what you do. Always try and get pupils to bring their own local ideas/family connections to work and business into the session.