

WORKSHEET:

Business Plan (once completed this is submitted as a Week 9 report)

Our BRIGHT STARS Social Enterprise Business Plan

School Name:

Penny Bridge CE Academy

Social Enterprise Business Name:

Comics and More

What are you raising money for (cause/charity)?

Cancer Research

• Business Description

What is your business idea?

Comics and bookmarks - matching sets
Sold together or as separately

Is it a product or a service?

Product

- Production

What do you need to be able to do it?

paper, pencils, tassels, printer, beads,
card, ruler

- Finances

What will you do with your £50?

Think creatively. Remember you can write to organisations to ask for free donations and can reinvest at any time

What will you spend your £50 on?

printing, beads and tassels

What will you charge for your product or service?

75p for 1 bookmark
£1.25 for comic

- **Make a difference**

What difference will your social enterprise make to your school or your local community?

bringing children joy with comics
and bookmarks

What UN Global Sustainability Goals does your social enterprise best fit with?

Education

- Marketing

Who are your customers?

Our school

How will you advertise/ raise awareness of your social enterprise?

posters

Where and when will you sell your product or service?

1. classrooms 2. 5th of June 3. 9th of June

Will you design a logo or have a mission statement?

- Job roles

Who is going to do what? Who is in charge?

CEO - Matty

COO - Ikenna

Comic leaders - Beim / Rory

Bookmarked leaders - Charles / Anya

Marketing leaders - Felix / Morris / Seb / Axel