

WORKSHEET:

Business Plan (once completed this is submitted as a Week 9 report)

Our BRIGHT STARS Social Enterprise Business Plan

School Name:	Clifton Primary School
Social Enterprise Business Name:	Clifton 'colourful' clatters
What are you raising money for (cause/charity)?	Clifton School and Devon Right Writing
Business Description	
What is your business idea?	Wrapping paper and tags to sell them
Is it a product or a service?	Product

• Production

What do you need to be able to do it?

We used a pad ~~ON~~ ^{OUR} purple mash to d: same ~~at~~ wrapping paper and gift tags.

We sent the designs to a printing company.

• Finances

What will you do with your £50?

Think creatively. Remember you can write to organisations to ask for free donations and can reinvest at any time

What will you spend your £50 on?

We used it ~~on~~ to pay for printing.

What will you charge for your product or service?

£1 per sheet
300 Ford tag
SP ~~£1~~ 210 fcl
2 x N10P
2 x tag
£2.50

- Marketing

Who are your customers?

family & friends
 chpton
 state customers of the obs

How will you advertise/ raise awareness of your social enterprise?

~~through~~ ~~paper~~
 Big sign
 posters are around for penneth
 one the wall letter

Where and when will you sell your product or service?

~~at the obs~~ thinking a bad it
 at the obs and summer fair in school time
 Will you design a logo or have a mission statement?
 we have a logo chpton Country crops

- Job roles

Who is going to do what? Who is in charge?

We are all going to share tasks

- Make a difference

What difference will your social enterprise make to your school or your local community?

the money will help school
raise funds to buy new playground
equipment. the charity will
to help families who have children with down
syndrome

What UN Global Sustainability Goals does your social enterprise best fit with?

- Reducing Inequalities
- Quality Education
- Good Health and well-being