



Information session for partner organisations

Why we run Dream Placement

- **Develop Future Leaders for Cumbria:** Dream Placement gives 16–18-year-olds real opportunities to build employability skills, confidence, and workplace readiness—helping them become the next generation of leaders in our region.
- **Level the Playing Field:** The programme is open to all young people, regardless of background or academic achievement. We focus on potential, not grades or connections, ensuring everyone gets a fair chance.
- **Retain Local Talent:** By connecting young people with local businesses, we help them see the breadth of opportunities in Cumbria, encouraging them to stay and contribute to the local economy.

The programme also provides an opportunity for young people to network and share their views and opinions with companies and fosters opportunities for networking between sectors and organisations to share good practice, knowledge and experience.

Dream Placement Roadmap



Host Company Recruitment



1



Applications and promotion of programme:

- Promotional Assemblies
- Social Media
- Partner referrals
- Targeted Widening participation workshops (Additional Offer)

2



On-going Support and development for Host companies:

- monthly meetings
- resources
- one2one guidance
- Training

3



Student Development

- Network for Success events in each area
- Two evening development events in November to enable students to meet host company partners and participate in skills workshops.

4



Shortlisting

Student applications are scored by independent judges and shortlisted.

Brokerage

Programme of activity for non shortlisted students

5



Selection event

- Full day of development activities
- Icebreaker and networking activities
 - Student interviews
- At the end of the event companies select their placement students

6



Getting Placement Ready

- Online support and resources
- Area Specific placement planning events for companies and selected students

Brokerage

Programme of activity to support non selected

7



Placement

Students attend the host company for the placement week, following a timetable of activities prepared by the company

Celebration

Certificates sent to students and students encouraged to give assemblies/talks about their experience in their sixth form/college

Cumbria
FUTURE GENERATION

Focus on Inclusion

CforLP has worked hard over the last decade to make sure that the opportunity is accessible to all

Open Access and Wide Reach

The programme is open to all 16 - 18 year olds regardless of background, school type or academic ability. A simple application form with a few key questions

Focus on Potential, Not Just Achievement

Selection is based on a student's attitude, motivation, and potential rather than on grades or prior connections.

Variety of Placement Opportunities

Dream Placement works with a wide range of businesses: large employers, small enterprises, public sector organisations, and charities.

Support During the Application Process

The programme provides structured support, workshops, and guidance so all applicants can prepare effectively and gain valuable skills, even if they are not ultimately selected.

Confidence and Skill Building

Dream Placement provides mentoring, leadership training, and networking opportunities, helping participants build confidence and develop transferable life skills.

Ongoing Development

Sustained engagement is particularly important for disadvantaged young people who may lack other sources of career guidance and support.

Levelling the Playing Field

By brokering placements directly with employers, Dream Placement ensures that opportunities are fairly distributed and not dependent on family connections.

Strengthening Dream Placement, how can we work together....



- Promotion and Referrals – help us make sure all 16 -18-year-olds are aware of this opportunity and have the support they need to apply. Can this opportunity support your own programmes or young people you currently work with?
- Widening Participation - additional support through workshops and transport support to enable young people to participate in the programme.
- Provide additional activities/resources – help us provide additional opportunities to support all young people who apply to the programme
- Provide a sessions at an event – Take part in our planned County wide Network for Success events in early October

Additional support for young people...

NEW: Mentoring and Youth Leadership Opportunities

We're recruiting young people to take part in two exciting programmes designed to build confidence, leadership and stronger communities.

Looking for a mentor - Funded by Sellafield SiX

Mentoring opportunity for young people aged between 14 – 30 years. Do you know someone who would benefit from support, encouragement and someone in their corner to help them navigate their next steps. They can apply to be matched with one of our trained business mentors to receive support

Become a Young Trustee - funded by CCF

For Young people who want to influence decisions and make a real impact? We're supporting young people under 30 to become trustees of local charities and community organisations

CforLP will promote these opportunities through our own programmes such as Dream Placement and through Cumbria Future Generation but would like support from partner organisations to make sure these opportunities reach a wide range of young people

YOUR NEXT MOVE STARTS HERE

FREE Mentoring for 16–30 Year Olds in
West Cumbria



Not sure what's next?

Unsure if you've picked the right path?
Not sure what your next steps should be?
Feeling anxious about your future?
You don't have to figure it out on your own.

Get matched with a mentor from the local business community who can help you:

-  Build your confidence
-  Explore career and education options
-  Set goals and make a plan
-  Improve your CV and interview skills
-  Grow your network
-  Get non-judgemental advice from someone who's been there



What's in it for you?

- One-to-one support
- Real advice from local professionals
- Free to join
- Flexible sessions around your schedule
- A chance to unlock new opportunities and build your professional networks

Who can apply?

- ✓ Aged 16–30
- ✓ Living in West Cumbria
- ✓ Ready to take your next step



Places are limited – register today!

Take the first step towards your future.

TO REGISTER

Scan the QR code
or [CLICK HERE](#)

Questions?

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